

Building confidence and capability in your international managers**Your challenges**

*Understanding why people act like they do
Recognising and overcoming preconceptions
Bridging the differences and building successful teams*

Cultural Diversity Programme**Managing across cultures is a challenge for those working outside their own country or in a culturally diverse workplace**

The unique challenge of international leadership and team working demands a high level of personal as well as professional sensitivity that does not always come naturally. Extreme damage can be done to people, their families and businesses when these issues are not adequately addressed!

This specially created TACK programme provides an essential introduction which helps everyone to understand the source and impact of cultural differences and their role within them. Early exposure to training of this sort will ensure the success of overseas postings and avoid the risk of business, family and personal frustrations. Participants leave the course more confident in their dealings with people from other cultures and in their ability to achieve results across cultures.

The course is presented by a culturally mixed team and participants are invited to air their own experiences and frustrations as part of the learning process.

**Programme covers**

- ◆ How and why cultures emerge
- ◆ Cultural conditioning and stereotypes
- ◆ The impact of cultures on business and personal life
- ◆ How beliefs and values affect behaviour and job performance
- ◆ The key dimensions of national cultures
- ◆ Profiling your own and others' cultures
- ◆ Morality and ethics
- ◆ Cross cultural communication
- ◆ Strategies for handling cross cultural conflict
- ◆ Managing culturally diverse teams
- ◆ How to bridge the culture gap
- ◆ Descriptions of cultures of interest to participants

Who will benefit?

All managers and team members from organisations with a culturally mixed workforce, as well as those being posted away from their home countries.

TACK International P O Box 105425 Dar es Salaam

Tel (022) 277 2636 E-mail office.tz@tackafrica.com Web site www.tackafrica.com